



"Sacramento's Greatest Photography Event"

FOR IMMEDIATE RELEASE

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Photographers Wanted for Sacramento's Greatest Photography Event

SACRAMENTO, CA, September 3, 2009 - Snapshot Sacramento, a non-profit organization, was designed to promote Sacramento, showcase its photographers, and help the homeless through the sales of the Snapshot Sacramento 2010 wall calendar.

Sacramento's Greatest Photography Event starts at 12:00 a.m. Sunday, September 13, 2009 and continues through 11:59 p.m., Saturday, September 19, 2009. Twenty-four hours a day for seven days professional and amateur photographers will be asked to record activities and events of the people and places throughout the Sacramento County.

The images should capture a sense of place and experience, an inspiring moment, pride of family and community. Images might include home and family life, work, play, faith, nature and landscape within the Sacramento region.

Submitted photographs will be selected to appear in the Snapshot Sacramento 2010 calendar, available for sale in December 2009. Proceeds of the Snapshot Sacramento 2010 calendar will benefit the Ten Year Plan to End Chronic Homelessness in Sacramento County, Homeless Connect.

On any given night in Sacramento County, about 2,500 people are homeless. It has been estimated that about 4,367 people in Sacramento County experience homelessness over the course of a year¹. Our efforts are dedicated to help our neighbors get off the streets.

For further information, contact Don Nahhas at (916) 340-5437 or Don@SnapshotSacramento.com.

¹. *Who is homelessness in Sacramento County?* www.communitycouncil.org/homelessplan/faq.html

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